

## **Details of data processing associated with InnoTrans registration**

Protecting personal data is one of our top priorities. Consequently, Knorr-Bremse processes your data in compliance with the provisions of the European General Data Protection Regulation (GDPR) and other legislation related to the protection of personal data and data security.

This privacy notice includes information on why and how we process the personal data you communicate to us via the platform, and on your rights with respect to the processing and storage of your personal data.

### **A. Responsible organization**

The responsible organization within the meaning of data protection law is:

Knorr-Bremse Systeme für Schienenfahrzeuge GmbH

Moosacher Strasse 80

80809 Munich

Germany

Phone: +49 89 3547-0

Email: [info@knorr-bremse.com](mailto:info@knorr-bremse.com)

The Data Protection Officer's contact details are as follows:

Knorr-Bremse Data Protection Officer

Moosacher Strasse 80

80809 Munich

Germany

Email: [datenschutzbeauftragter@knorr-bremse.com](mailto:datenschutzbeauftragter@knorr-bremse.com)

### **B. Data collected during registration**

#### **1. What data do we process?**

As a Knorr-Bremse employee, you can register for InnoTrans on our website. As part of the registration procedure, we process your personal data as follows:

a.) Customer data collected via the Lead Management system: We collect customer data from the registration form's required fields on the basis of our legitimate interest. In this case, the data pertains solely to our legitimate interest in a business relationship. Any data entered into optional (non-required) fields is provided on an entirely voluntary basis.

We collect the following data:

- Last name, first name(s) (required field)
- Business email address (required field)
- Phone number (required field)
- Business address (required field)
- Position (required field)
- Specific area(s) of interest (required field)
- Date of contact (required field)
- Type of information required (required field)

b.) Employees: The tool is used to collect data from Knorr-Bremse employees for hotel booking and booth management purposes, so that customer inquiries can be assigned to the most appropriate sales channel.

We collect the following data:

- Last name, first name(s) (required field)
- Business email address (required field)
- Cell phone number (required field)
- Phone number (optional field)
- Passport number (required field)
- Photo (optional field)
- Department (required field)
- Job title (required field)
- Company name and business address (required field)
- Gender (required field)
- Role at trade fair (required field)
- Dates of travel (required field)
- Trade fair responsibilities and related expertise (required field)
- Language (required field)
- Responsible for which country/ies (optional field)
- Is a hotel room required (required field)

## **2. For what purposes do we process your personal data, and on what legal basis?**

Your data is processed for the purpose of making hotel bookings and for providing customer support from our booth at the InnoTrans trade fair. The legal basis for asking customers to take part and register is our legitimate interest (Art. 6 para. 1(f) GDPR). Where we ask you to provide personal data on a voluntary basis, your consent provides the legal basis for this request (Art. 6 para. 1(a) GDPR).

The employment relationship (as defined in Art. 26 para. 1 German Federal Data Protection Act – BDSG) is the legitimate purpose for collecting personal data relating to the participation and registration of Knorr-Bremse employees, and your consent provides the legal basis for collecting data from optional (non-required) fields (Art. 26 para. 2 BDSG).

## **3. Who is given access to your personal data?**

We disclose your data to Fair Hotelservice for hotel booking administration purposes. We do not disclose any credit card information, which is stored in a protected area.

In addition, we use a third-party service provider (KOMDAT Gesellschaft für externes Vertriebsmanagement mbH) to operate and maintain our website.

In certain circumstances, we may disclose your personal data to other third parties such as government agencies or other official bodies if we are legally obliged to do so, or if we are required to disclose your data in order to assert, enforce, or defend a legal action or claim.

## **4. When is your personal data erased?**

We delete your personal data after a period of five (5) years.

## **C. Processing your data when you visit our website**

### **1. What data do we collect and store, and for what purposes?**

When you access this web portal, the browser you are using on your computer or mobile device automatically sends information to the website server. This information is temporarily stored in a log file. As part of this process, the following information is collected without your direct intervention and stored until it is automatically erased:

- IP address of the computer/device requesting access,
- date and time of access,
- name and URL of the accessed file,
- website from which the web page was accessed (referrer URL),
- browser used and, if relevant, your computer operating system and the name of your access provider.

We process the abovementioned data for the following purposes:

- to ensure a seamless linking experience across our website,
- to provide a user-friendly website experience,

- to evaluate system security and stability and
- for other administrative purposes.

The legal basis for processing your personal data is Art. 6 para. 1 sentence 1(f) GDPR. Our legitimate interest follows from the data collection purposes listed above. In no circumstances do we use the collected data for the purpose of drawing conclusions about you as an individual.

We also use cookies when you visit our website. You will find more detailed explanations of our use of cookies in point C item 3 of this privacy statement.

## **2. Who is given access to your personal data?**

We transfer personal data collected in the course of website visits to our external service provider (KOMDAT Gesellschaft für externes Vertriebsmanagement mbH), the company responsible for operating and maintaining our website.

In certain circumstances, we may disclose your personal data to other third parties such as government agencies or other official bodies if we are legally obliged to do so, or if we are required to disclose your data in order to assert, enforce, or defend a legal action or claim.

## **3. Cookies**

We use cookies on our website. Cookies are small files that are automatically created by your browser and stored on your computer or mobile device (laptop, tablet, smartphone, etc.) whenever you visit our website. Cookies do not cause any damage to your computer or mobile device, and do not contain viruses, trojans or other malware. Each cookie stores information associated with the specific computer or device you are using. This does not mean, however, that we obtain direct knowledge of your identity as a result. The use of cookies helps us to make your visit to our website more enjoyable. To do so, we use what are known as “session cookies” to identify which pages you have already visited on our website. Once you leave our website, these cookies are automatically deleted from your system. We also use temporary cookies to optimize the user-friendliness of our website; these cookies are stored on your device for specific, limited periods of time. Should you revisit our website to make use of our services, the cookies automatically inform us that you have already been on our website and identifies any data or settings you may already have entered so you do not have to input them again. The data processed by means of cookies is required for the abovementioned purposes, to protect both our legitimate interests and those of third parties in accordance with Art. 6 para. 1 sentence 1(f) GDPR. Most browsers automatically accept cookies. However, you can configure your browser so that no cookies are stored on your computer, or so that you are always notified before a new cookie is created. If you deactivate all cookies, however, this may mean that you are unable to use all the functions available on our website.

## **D. What are your rights?**

Provided that the appropriate legal conditions are satisfied, you have the following rights:

- to obtain details of any personal data we may hold on you,
- to request the rectification or completion of incorrect or incomplete personal data,

- to request the immediate erasure of your personal data,
- to request that the processing of your personal data be restricted,
- to request that your personal data be transferred, as permitted under the relevant legislation, and
- to object to the processing of any personal data we may hold on you.

Where we process your personal data based on your consent, you may withdraw this consent at any time. The decision to withdraw your consent does not affect the legitimacy of any data processing that took place in the period between your provision of consent and your withdrawal of consent.

#### **E. Who can you contact if you have questions or wish to exercise your rights?**

If you have any questions about data protection or would like to exercise your rights, please contact Knorr-Bremse's data protection organization at: [privacy@knorr-bremse.com](mailto:privacy@knorr-bremse.com)

We take your inquiries and concerns very seriously and make every effort to resolve them. In addition, however, you have the right to lodge a complaint with a competent data protection authority at any time. The competent supervisory authority in Bavaria is the Bavarian State Office for Data Protection Supervision (Bayerische Landesamt für Datenschutzaufsicht – BayLDA), Promenade 18, 91522 Ansbach, Germany.

#### **Changes**

From time to time, we may amend our privacy notice. Any changes will be published on this web page.

As at: 21/03/2022