

Photographs and video recordings of InnoTrans trade fair presence

Privacy notice pursuant to Article 13 GDPR

Protecting personal data is one of our top priorities. Consequently, Knorr-Bremse Global Rail Holding GmbH is informing both employees and customers exactly how and why the company processes personal data captured in photographic or video recordings that relate to Knorr-Bremse's presence and activities at the InnoTrans trade fair:

Data Controller – contact details	Data Protection Officer – contact details
Knorr-Bremse Global Rail Holding GmbH Moosacher Str. 80 80809 Munich Germany Phone: +49 89 3547-0 Email: innotrans@knorr-bremse.com	Knorr-Bremse Group Data Protection Officer Moosacher Str. 80 80809 Munich Germany Email: datenschutzbeauftragter@knorr-bremse.com

Data processing scope, purpose, and legal basis

In the course of InnoTrans, group photographs and/or group video recordings will be taken for the purpose of reporting on the following events:

- General photographic/video recordings of Knorr-Bremse Rail's presence and activities at the InnoTrans trade fair
- General photographic/video recordings of booth personnel involved in and persons visiting or participating in Knorr-Bremse Rail's presence and activities at the InnoTrans trade fair
- Photographic/video recordings of conversations with prospects, customers, and trade visitors

The legal basis for processing the data is our legitimate interest in the public reporting of our activities pursuant to Article 6(1) point (f) GDPR. This notice does not cover any portrait photographs or photographic/video recordings of individuals that are no longer deemed to be group photographs unless the individuals concerned are involved in current events of historical significance. To protect the privacy and personal rights of the individuals depicted, all such recordings require the express consent of the data subject.

Data recipients

The photographs/video recordings are stored on data carriers intended for distributing the data, and are disclosed for the following purposes:

- In print products published by Knorr-Bremse Rail and affiliated companies in the Knorr-Bremse Group
- On the corporate intranet, Internet websites, and social networks (e.g. LinkedIn)
- To present and disseminate details of promotional exhibitions/trade fairs/other events
- To document the company's trade fair presence
- To improve the corporate image of Knorr-Bremse Rail
- For public relations purposes

We should point out that photographs/video recordings published on the Internet are globally accessible. Consequently, it is impossible to rule out the further use of this data by third parties.

Storage period

We delete your personal data after a period of five (5) years unless statutory retention rules require that we store it for longer periods. It is not possible to erase data appearing in print products that have already been published.

Your rights

You have the right to request that we confirm whether or not we are processing personal data concerning you; if this is the case, you have the **right to be informed** about this personal data and to the information described in detail in Article 15 GDPR.

You have the right to request that we **immediately rectify** any inaccurate personal data concerning you and, if necessary, that we complete any incomplete personal data.

You have the right to request that we immediately erase any personal data concerning you if one of the grounds described in detail in Article 17 GDPR applies, so for example if the data is no longer required for the specified purposes (**right to erasure**).

If one of the provisions listed in Article 18 GDPR applies, so for example if you object to the processing of your personal data, you have the right to request that we **restrict the processing** of your data for the duration of our verification procedure.

You have the right to **object to the processing** of personal data concerning you at any time, and in particular to the taking and/or publication of photographic or video recordings in which you appear, on grounds relating to your particular circumstances. At such time we will no longer process your personal data. Participants who do not wish to be photographed or recorded on video will be given the opportunity to inform us of their objections before the photographic or video recording is made.

Please note that where your personal data has been published in printed matter, it is only possible to object to the processing of this data up to the time at which it goes to print.

If you wish to exercise your rights or have any questions about Knorr-Bremse's data protection policy, please contact Knorr-Bremse's data protection organization at privacy@knorr-bremse.com.

We take your inquiries and concerns very seriously and make every effort to resolve them. In addition, however, you have the right to lodge a complaint with a competent data protection authority at any time.